



**Smart Growth**  
**for South Orange**  
**Emily Hynes**  
**for Village President**



Dear Friends,

I am Emily Hynes and I am running for Village President. I am a leader who believes in smart, responsible growth to preserve South Orange Village before it becomes South Orange City.

I am an attorney with the experience to advocate for our unique neighborhoods and great schools. I will challenge the status quo on abatements, pilots and variances. As a skilled negotiator and advocate, I believe we can bring in growth to South Orange without giving tax breaks to outside businesses at the expense of homeowners like you and me. We are stewards of our historic and distinctive village. I stand for long-term growth that will ensure that we respect the character of our neighborhoods as we make decisions to build.

Overgrowth and a rapidly growing population increase the pressure on our infrastructure, our police force, fire department, roads and schools. Inadequate parking impacts our small businesses and commuters. We need smart, sustainable growth.

In March, the current board designated our entire village – every home - a Rehab district, enabling the Board to freely grant variances, abatements and pilots. We should not grant variances without closely examining the impact to our community. For many of us, our homes are our most valuable investments. Zoning protects the integrity of our neighborhoods.

Every single one of the resolutions voted on by our Board of Trustees this year has passed unanimously. That's right, every single one, no debate, no discussion. Our village is a diverse community with varied needs – we have young families, and an aging population, we have commuters, and students – just to name a few. We need a Board that represents a diversity of needs in our community.

I will be a policymaker who will support smart business growth in our downtown. I will be an advocate to encourage new businesses to open their doors here. I believe we can make our downtown into a thriving village of retail shops and restaurants once again. Right now, businesses that are looking to join our community need a road map to wade through building codes. I believe we can provide that road map. I will be an advocate to help provide a clear and transparent process in order to welcome new business to our village.

I am a working parent. I have children in our public schools. I am a homeowner. I have lived here for over ten years. I have volunteered at our schools. I have co-chaired our annual fall festival, as well as other events, most recently, I lead a Girl Scout Daisy Troop. I am a leader who is invested in our community.

I am asking you to vote for me on May 12. Together we can preserve the historic beauty of South Orange Village.

Best wishes,

Emily Hynes

<https://smartgrowthforsouthorange.wordpress.com>