

**SOUTH ORANGE PERFORMING ARTS CENTER (SOPAC):
PUBLIC ART PROJECT – PLAYIN’ AROUND SOUTH ORANGE
REQUEST FOR PROPOSALS**

This project is brought to you by the South Orange Performing Arts Center, the Village of South Orange, South Orange Village Center Alliance and Seton Hall University. *Playin’ Around South Orange* is a new and fun way for residents and visitors to enjoy live music. Six pianos will be situated around South Orange for the public’s enjoyment, to play, to sing, clap along with or to simply listen.

Project Summary: SOPAC, in cooperation with other community partners, is seeking local artists/teams to paint pianos for a public art project. The artists will be required to paint the piano in/around SOPAC or an alternate, suitable location. If the artist would like to paint in their studio, they will be required to independently arrange for the pick-up and delivery of the piano. The intent of this project is to create a downtown arts installation that highlights both the visual and the performing arts. The artists/teams are asked to submit pictures of their work or provide a website where their work can be viewed. If interested, the artist can submit a preliminary visual concept for the work to be painted on the functioning piano using the form at the end of this proposal. The Selection Committee will choose multiple artists for this project.

We are seeking artists who can create an exciting visual image to inspire the community, and provide diverse styles and themes. Designs that include logos, copyrighted or trademarked images, advertisements, or political, commercial, religious, or sexual symbols, themes or messages will not be accepted. Designs should be appropriate for a diverse, broad-based audience of all ages.

The pianos need to remain functional as musical instruments and will be a variety of sizes. The pianos and painted images will become the property of the South Orange Performing Arts Center. In the event that the piano becomes permanently damaged by weather or other circumstance, it will be removed from the project. Surviving pianos will be auctioned to benefit educational programming at SOPAC.

Media: The team is looking for images to be painted on working pianos. The surface treatment must allow the piano to be tuned and played. The artist will need to prime the surface before painting and seal the design using an all-weather sealant.

Eligibility: The Project is open to all artists or design teams within the area, age 18 or over, regardless of race, color, religion, national origin, gender, age, military status, sexual orientation, marital status, or the presence of a physical or mental disability.

Selection Process: Five artists/teams will be selected via jury panel. The panel may be comprised of representatives from some or all of the presenters of the project. The committee will review application materials and make a final recommendation. SOPAC provides final approval. The selection committee reserves the right to reject any or all entries at any time in the review and selection process.

Timeline: Following the close of the **submission deadline, Friday, July 24th**. All proposals will be reviewed and final decisions will be made by Friday, July 31st. Piano Artwork **MUST** be completed and ready for installation by the week of August 24th.

Budget: SOPAC will provide a total honorarium in the amount of \$200 per artist/team.

Submission Information

Proposals must be received before 4pm, Friday, July 24, 2015.
Final Selections will be made by Friday, July 31, 2015.
Finalists will be notified immediately.

Applications should be emailed to:

pianoproject@sopacnow.org

Type "**2015 Playin' Around South Orange**" in the subject line

Contact Information

Questions regarding submissions or process should be directed to Linda Beard at LindaB@sopacnow.org or (973) 382-1035.

Application Materials to be submitted:

Please submit one (1) copy of the following materials:

1. A one-page letter of intent describing your design concept and source of inspiration, and what interests you about the *Playin' Around South Orange* program.
2. Multiple images of artist's/team's previous body of work and/or a website location to view same.
3. (Optional) One full color concept image drawn, painted or printed on the form at the end of this proposal request. Artists/teams can submit only one concept.

Submissions must be complete or will not be reviewed. SOPAC is not responsible for lost or damaged artist materials. Materials will not be returned and upon submission become the property of SOPAC.

Please fill out this form and include with your application materials.

Individual Artist

Artist Name: _____

Address: _____

Phone: _____ Email: _____

OR

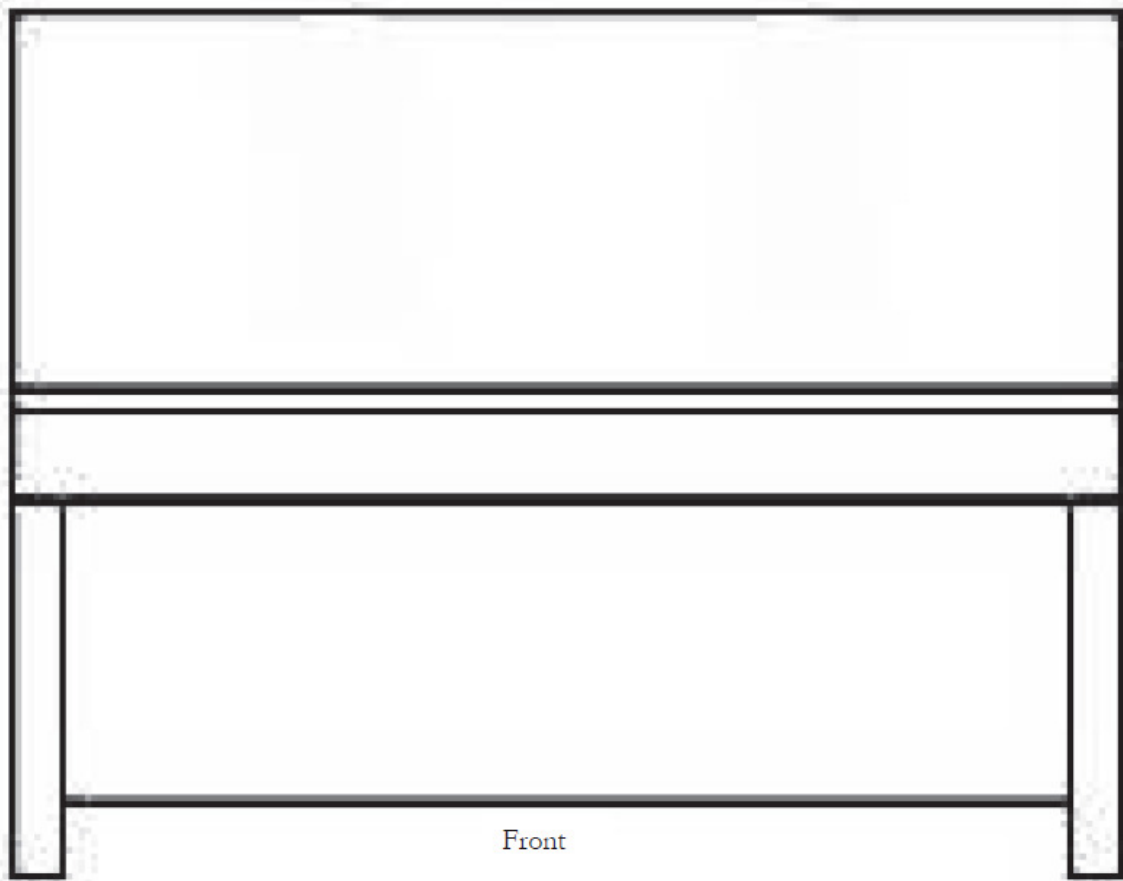
Artist Team

Team Leader Name: _____

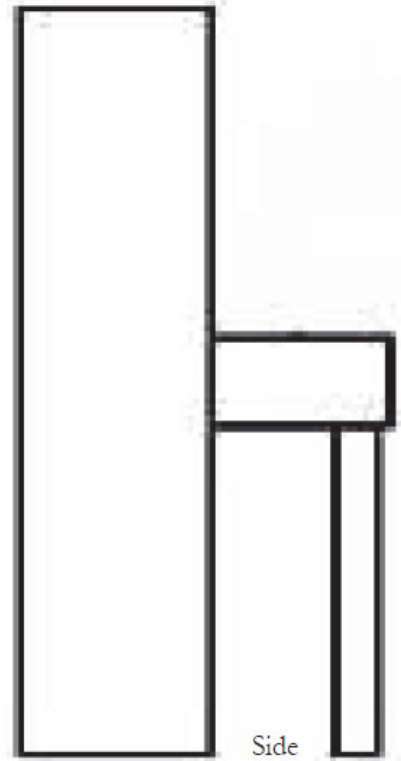
Address: _____

Phone: _____ Email: _____

Description of Team:



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This is only a guide. Each piano varies in size and configuration.