



HALLOWEEN PARADE

Sponsorship Opportunities

The Maplewood Chamber of Commerce runs one of the community's most popular events: The Halloween Parade.

SPONSOR ONE OF THE ZONES AND REALIZE THE FOLLOWING BENEFITS:

JUDGING SPONSOR: \$1,000 (1 available)

- Sole sponsorship of Judging Zone where prizes are given out for best costumes
- **Top billing of company name and logo** on all highly visible signage (banner and A-frame signs), digital media and 4-color flyer
- Announcement of sponsorship by DJ.
- Sponsorship and linked logo listed on Chamber website and e-news
- Listing in press releases and social media mentions

PHOTO ZONE SPONSOR: \$750 (2 available)

- Sponsorship of Photo Zone where families can pose in Instagram frame
- Exclusive signage at Photo Zone site
- Company name and logo prominently featured on all highly visible signage (banner and A-frame signs), digital media and 4-color flyer
- Announcement of sponsorship by DJ
- Sponsorship and linked logo listed on Chamber website and e-news
- Listing in press releases and social media mentions

DJ SPONSOR \$500 (3 available)

- Sponsorship of DJ music played throughout parade
- Company name and logo prominently featured on all highly visible signage (banner and A-frame signs), digital media and 4-color flyer
- Announcement of sponsorship by DJ
- Sponsorship and linked logo listed on Chamber website and e-news
- Listing in press releases and social media mentions

SIDEWALK SPONSORS \$100 (unlimited)

- Company name and logo featured on all highly visible signage (banner and A-frame signs), digital media and 4-color flyer
- Sponsorship and linked logo listed on Chamber website and e-news
- Listing in press releases and social media mentions

To sponsor the parade, please contact Lorraine Labonne-Storch at maplewoodchambernj@gmail.com or 973-477-6352. Deadline: October 15.