

VILLAGE GREEN

CONTACT US!

CARYN EMMONS
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KATHLEEN BAILIE
kathleen@villagegreennj.com

THE VILLAGE GREEN

OF MAPLEWOOD & SOUTH ORANGE

STATS AT-A-GLANCE

NEARLY
500,
000,

visitors per year

1.2
MILLION

page views per year

45,000+

unique visitors each month

100,000+

page views each month

4,000+

FACEBOOK
follows & likes

3,225+

FACEBOOK
group members

2,100+

TWITTER
followers

1,146+

INSTAGRAM
followers

2,142 DAILY

NEWSLETTER SUBSCRIBERS 43.3%
OPEN RATE

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TESTIMONIALS

It is an asset to the community. . .
your news is so valuable and on
point, keep up the good work . . .

– KRISTY RANIERI,
SUSTAINABLE JERSEY

You all have been doing an
outstanding job covering everything.
So glad to have the Village Green
as a source of local news.

–TEAL KRECH PAYNTER

It's been a great pleasure to be
able to keep up with Maplewood
news with reporting of such high
quality. The writing is terrific and the
journalistic standards consistently
high. It's elegantly designed...and
easy to navigate. I had pretty much
given up hope that Maplewood
would ever get the news source it
deserves; but lo and behold, here it
is. Bravo, and thank you!

–TRICIA TUNSTALL

Thank you so much
for the wonderful job
you are doing with
Village Green. I find
myself clicking on great
links to the site all
the time (especially
with the elections
and school issues
coverage).

–ANANDA LIMA

The Village Green has become a true
asset to our community through their
tireless work steering the Village Green
forward; my reliance on their work
comes not only as a local business
owner, but also as a citizen.

– MARCY THOMPSON,
STUDIO B

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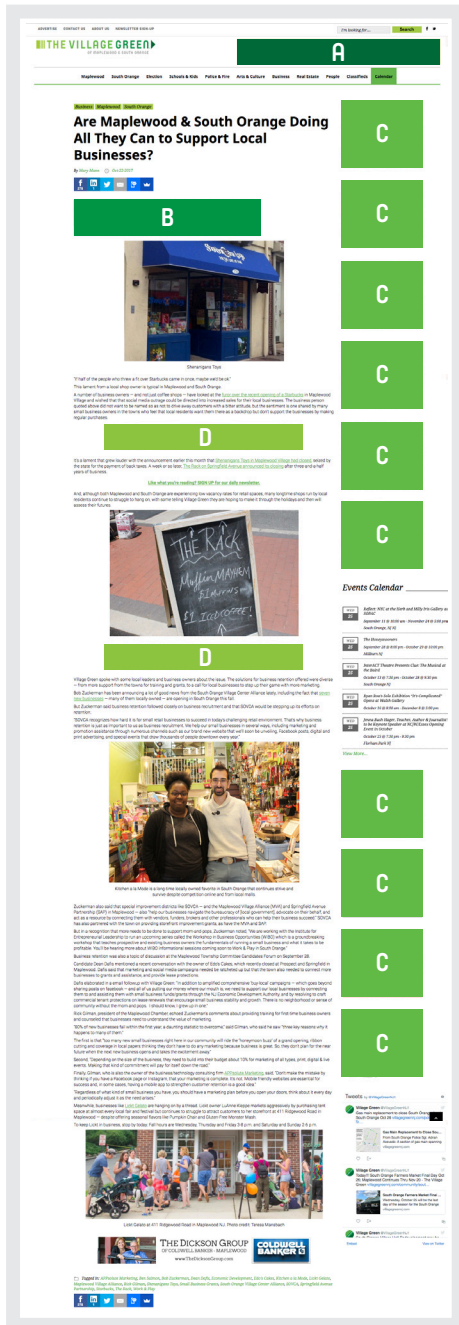
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ADVERTISING SPECS



HEADER (A)

- ▶ most prominent spot
- ▶ 936 x 180 pixels
- ▶ .jpg, .gif, .png

SUBHEADER (B)

- ▶ Below headline/above article
- ▶ 2nd most prominent ad
- ▶ 936 x 180 pixels
- ▶ .jpg, .gif, .png

BOX ADS (C)

- ▶ lower price point
- ▶ righthand column (desktop), above comments (mobile)
- ▶ 300 x 250 pixels
- ▶ .jpg, .gif, .png

IN-STORY ADS (D)

- ▶ embedded in article
- ▶ high rate of views
- ▶ rotates throughout story with each refresh
- ▶ 936 x 180 pixels
- ▶ .jpg, .gif, .png

DAILY NEWSLETTER

- ▶ Over 2,100 subscribers daily
- ▶ 43% open rate

Ads on VillageGreenNJ.com rotate across all content pages, ensuring that advertisers gain maximum exposure, views, impressions and click-through traffic. With our incredibly robust and engaged audience, your ads are guaranteed to be seen by a maximum number of readers.

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