

# VILLAGE GREEN

## CONTACT US!

CARYN EMMONS  
[caryn@villagegreennj.com](mailto:caryn@villagegreennj.com)

KATHLEEN BAILIE  
[kathleen@villagegreennj.com](mailto:kathleen@villagegreennj.com)

# THE VILLAGE GREEN

OF MAPLEWOOD & SOUTH ORANGE

## STATS AT-A-GLANCE

NEARLY  
500,  
000,

visitors per year

1.2  
MILLION

page views per year

45,000+

unique visitors each month

100,000+

page views each month

4,000+

FACEBOOK  
follows & likes

3,225+

FACEBOOK  
group members

2,100+

TWITTER  
followers

1,146+

INSTAGRAM  
followers

2,142 DAILY NEWSLETTER SUBSCRIBERS 43.3% OPEN RATE

CONTACT US!

KATHLEEN BAILIE  
kathleen@villagegreennj.com

CARYN EMMONS  
caryn@villagegreennj.com

# THE VILLAGE GREEN

OF MAPLEWOOD & SOUTH ORANGE

## TESTIMONIALS

It is an asset to the community. . .  
your news is so valuable and on  
point, keep up the good work . . .

– KRISTY RANIERI,  
SUSTAINABLE JERSEY

You all have been doing an  
outstanding job covering everything.  
So glad to have the Village Green  
as a source of local news.

–TEAL KRECH PAYNTER

It's been a great pleasure to be  
able to keep up with Maplewood  
news with reporting of such high  
quality. The writing is terrific and the  
journalistic standards consistently  
high. It's elegantly designed...and  
easy to navigate. I had pretty much  
given up hope that Maplewood  
would ever get the news source it  
deserves; but lo and behold, here it  
is. Bravo, and thank you!

–TRICIA TUNSTALL

Thank you so much  
for the wonderful job  
you are doing with  
Village Green. I find  
myself clicking on great  
links to the site all  
the time (especially  
with the elections  
and school issues  
coverage).

–ANANDA LIMA

The Village Green has become a true  
asset to our community through their  
tireless work steering the Village Green  
forward; my reliance on their work  
comes not only as a local business  
owner, but also as a citizen.

– MARCY THOMPSON,  
STUDIO B

## CONTACT US!

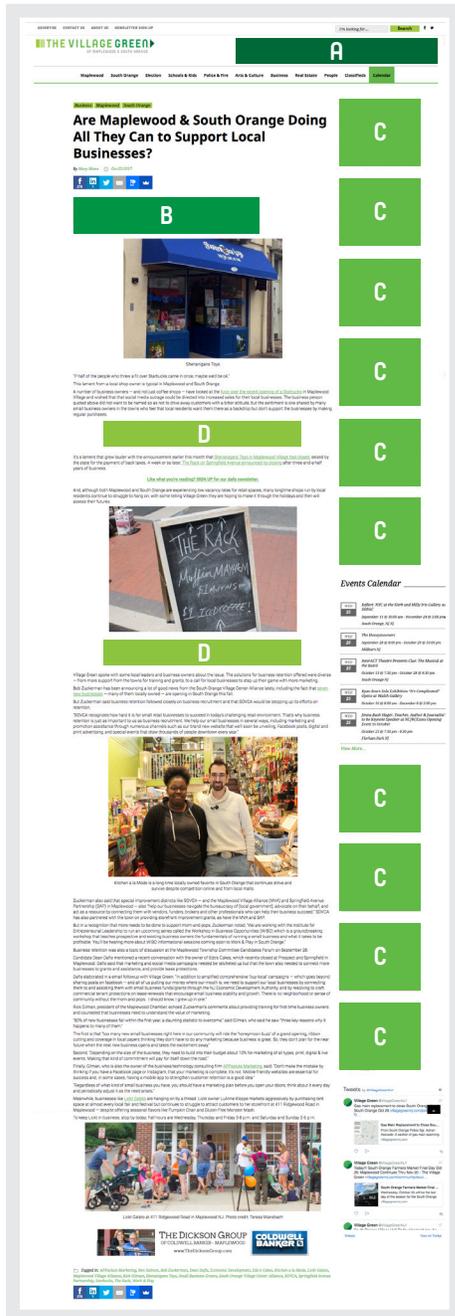
KATHLEEN BAILIE  
kathleen@villagegreennj.com

CARYN EMMONS  
caryn@villagegreennj.com

# THE VILLAGE GREEN

OF MAPLEWOOD & SOUTH ORANGE

## ADVERTISING SPECS



### HEADER (A)

- ▶ most prominent spot
- ▶ 936 x 180 pixels
- ▶ .jpg, .gif, .png

### SUBHEADER (B)

- ▶ Below headline/above article
- ▶ 2nd most prominent ad
- ▶ 936 x 180 pixels
- ▶ .jpg, .gif, .png

### BOX ADS (C)

- ▶ lower price point
- ▶ righthand column (desktop), above comments (mobile)
- ▶ 300 x 250 pixels
- ▶ .jpg, .gif, .png

### IN-STORY ADS (D)

- ▶ embedded in article
- ▶ high rate of views
- ▶ rotates throughout story with each refresh
- ▶ 936 x 180 pixels
- ▶ .jpg, .gif, .png

### DAILY NEWSLETTER

- ▶ Over 2,100 subscribers daily
- ▶ 43% open rate

Ads on VillageGreenNJ.com rotate across all content pages, ensuring that advertisers gain maximum exposure, views, impressions and click-through traffic. With our incredibly robust and engaged audience, your ads are guaranteed to be seen by a maximum number of readers.

CONTACT US!

KATHLEEN BAILIE  
kathleen@villagegreennj.com

CARYN EMMONS  
caryn@villagegreennj.com