



School District of South Orange and Maplewood

COLUMBIA HIGH SCHOOL

17 Parker Avenue • Maplewood, New Jersey 07040

nmassoud@somsd.k12.nj.us

February 26, 2020

Dear Business Owner/Management,

The **Infinite Step Team** is a student-led extra-curricular activity at Columbia High School in the South Orange-Maplewood School District. Step is a form of dance where those participating create music with their bodies through stomps, claps, and other movements. Step is very popular among Historically Black Sororities and Fraternities, especially in the South. The Infinite Step Team was established in 2010 and we are excited to celebrate our 10-year anniversary this year. We are a competing team that is comprised of 28 high school students who work very hard every week to perfect their steps and grow as young adults.

Although Step is classified as a sport in many schools, we are classified as a club at CHS; therefore, we do not get direct funding from the school. Since we are a competing team, however, we have many expenses including, but not limited to:

- Uniforms
- Bus Fees
- Registration Fees for competitions
- Plane Tickets
- Traveling expenses (hotel, meals, etc.)

In addition, **we have great news!** Since this year is our 10-year anniversary, we are hosting a step completion at CHS! This is a big deal because we are bringing the love for Step to our own community. This will be another expense, as we desire to have a flawless event!

Would you consider partnering with us by serving as an official team sponsor?

In return, the Infinite Step Team would feature and promote your company at our competition and through social media. This would help your organization gain exposure among the Infinite Step Team parents and in the broader South Orange-Maplewood community.

We look forward to hearing back from your team via nmassoud@somsd.k12.nj.us. We are infinitely grateful for your time and consideration.

Sincerely,
Nicole Massoud
Advisor

*All checks may be payable to "Columbia High School"
with Memo: "Infinite Step Team"*