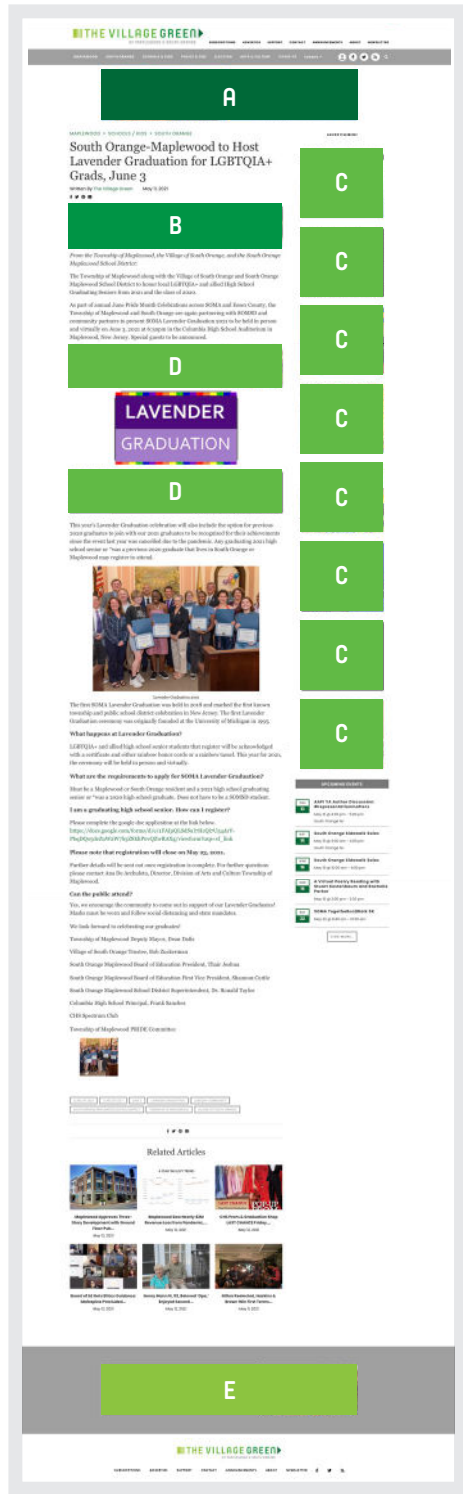


# THE VILLAGE GREEN

OF MAPLEWOOD & SOUTH ORANGE



## ADVERTISING SPECS

### HEADER (A)

- ▶ most prominent spot
- ▶ ads rotate every 10 seconds
- ▶ 1170 x 250 pixels
- ▶ \$600/month

### SUBHEADER (B)

- ▶ below headline/above article
- ▶ ads rotate every 10 seconds
- ▶ 936 x 180 pixels
- ▶ \$500/month

### BOX ADS (C)

- ▶ righthand column (desktop), above events (mobile)
- ▶ ads rotate on page refresh
- ▶ 300 x 250 pixels
- ▶ \$300/month

### IN-STORY ADS (D)

- ▶ embedded in article
- ▶ ads rotate throughout story on page refresh
- ▶ 936 x 180 pixels
- ▶ \$350/month

### FOOTER (E)

- ▶ bottom of all pages
- ▶ ads rotate on page refresh
- ▶ 1170 x 250 pixels
- ▶ \$300/month

### DAILY NEWSLETTER

- ▶ over 3,500 subscribers daily
- ▶ 43% open rate
- ▶ header ads: \$325/month
- ▶ in-Story ads: \$250/month

Ads on VillageGreenNJ.com rotate across all content pages, ensuring that advertisers gain maximum exposure, views, impressions and click-through traffic. With our incredibly robust and engaged audience, your ads are guaranteed to be seen by a maximum number of readers.

**CONTACT US!** KATHLEEN BAILIE kathleen@villagegreennj.com